



HMC News Release

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HMC Architects' New Ontario Office Used "On Location" as Key Site for Toyota's 2008 Scion tC Sports Coupe

ONTARIO, Calif., September 2007—HMC Architects' Ontario office provided a high-quality backdrop to photograph the 2008 Scion tC sports coupe.

The early-morning shoot took place at the main entrance of HMC's 57,000-SF, two-story building, which is located in Southern California's Inland Empire at 3546 Concoors Street, Ontario, Calif., 91764-5583.

"Our clients are always requesting modern, contemporary architecture for their car shoots," said freelance photographer David Dewhurst. "Unfortunately good examples of this style of architecture are rarely available in California. HMC's striking building immediately caught my attention as I drove past. The combination of simple concrete, glass, and wood were a great complement to the tC's styling," he continued. "Everyone was extremely pleased with the location," said Dewhurst.

"The type of architecture we design is well-suited for ad campaigns or public relations photography," said HMC's Art Director Steve Potter. "Across the board, our projects share a clean, timeless, and dynamic geometry that translates well photographically." On August 23, a Scion tC image was featured on the Yahoo® search engine homepage in the article, "Best Cars for Campus."

Other HMC-designed buildings that have been featured in print ads, television, and feature film productions include the Ontario Convention Center, Kaiser Baldwin Park Medical Center, and the Santee Education Complex, a new high school located in downtown Los Angeles that serves as a primary setting for the recently released feature film produced by MGA Entertainment®, "Bratz: The Movie."

Throughout its history, HMC Architects has established a reputation as an award-winning design firm and thought leader for education, healthcare, and government facilities. Founded in 1940, HMC is one of the largest planning and design firms headquartered in California with offices strategically located throughout the West. To learn more about HMC Architects or to arrange interviews with the firm's executive leadership, please contact Tracy Black at (800) 350-9979 and visit www.hmcarchitects.com.

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