



## HMC News Release

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### **The Open House for HMC Architects' New Ontario Office Features A Lecture By Frank H. Mahnke, One Of The World's Leading Authorities on The Psychological Effects of Color**

ONTARIO, Calif., November 2007—HMC Architects, a design leader in the education and healthcare architecture markets, celebrated the opening of its new Ontario office with a guest lecture by Frank H. Mahnke, an internationally known expert on the psychological effects of color.

Mahnke, whose research during the past 35 years has inspired many of HMC Architects' thought leading designs in schools and hospitals, told open house attendees that people's reactions to color are universal and that the selection of color is every bit as important as the design of the building itself, particularly in the education and healthcare environments.

"There has to be a positive integration between the inner psyche and the architectural environment," he said. "Architecture has to serve human beings. Human beings do not serve architecture." Unfortunately, he said, mistakes involving color selection can create stressful feelings in healthcare and classroom settings, thereby disrupting rather than facilitating the objectives of those facilities.

Mahnke has authored numerous books on the psychological effects of color, his latest being *Color – Communication in Architectural Space*, which he co-authored with Gerhard Meerween and Bettina Rodeck.

HMC Architects relocated to its new building at 3546 Concours Street this past summer. The firm designed the building with the latest in cost-efficient, sustainable design features to create an open, collaborative work environment.

Throughout its history, HMC Architects has established a reputation as an award-winning design firm and thought leader for education, healthcare, and government facilities. Founded in 1940, HMC is one of the largest planning and design firms headquartered in California with offices strategically located throughout the West. To learn more about HMC Architects or to arrange interviews with the firm's executive leadership, please contact Tracy Black at (800) 350-9979 and visit [www.hmcarchitects.com](http://www.hmcarchitects.com).

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