MEDIA ALERT

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Canstruction® Announces Winners in 15th Annual International Competition

Charleston, SC (June 21, 2011) - The Canstruction® Board of Directors hosted the 15th Annual Canstruction® International Design Competition, recognizing top designs and structures produced during the 2010-2011 Canstruction® competition season. The event took place Friday, June 10, 2011 at the Charleston Design Center in historic downtown Charleston, SC.

Eight highly respected architects, planners and real estate professionals from the Charleston area convened to select the winners of the 15th annual contest. During the three hour session, judges selected the "best of the best" in seven different categories from among hundreds of winners submitted by Canstruction® competitions around the world. After careful deliberation, the panel selected seven category winners and four runners up.

Nicholas B. Telesca, President and Executive Director of Canstruction®, presented awards to the seven winners and four runners up during the Society for Design Administration's Annual Convention Saturday, June 11th held at the Francis Marion Hotel in Charleston, SC. Winners can be viewed on page 4.

Every entry in this year's competition bespeaks the excellent design and craftsmanship that each of the design/build teams brought to their local competitions. The judging panel marveled at the creativity, humor, and attention to detail that each team brought to bear in delivering their local winners. The judges selected the winners based upon originality, design quality, innovation, thoughtfulness, craftsmanship, technique, and finally, image resolution.

The **Jurors' Favorite** Award went to, Architectural Edge, Belton, TX for "King TunaCANMun-A Pharaoh to Feed the Masses." Judge Michael Maher RA, AICP, Founding Director, Charleston Civic Design Center and host of the judging event, emphasized the sculpture's "exquisite craftsmanship and a beautiful use of color," when making his decision.

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The judges conferred the **Structural Ingenuity** award to Page Southerland Page of Dallas, TX for "Blowing Away Hunger." This imaginative, gravity defying structure vividly captures the terrorizing tornados that have left thousands without food or shelter. The judges used words such as, "beautifully balanced," "daring" and "overpowering," when describing this impressive piece.

"CANdelabra: Shedding Light on the Hunger Problem" earned the **Best Use of Labels** award for Rochester, NY based HBT Architects, their first International Competition win. By meticulously positioning each can to give the perception of illumination, the HBT team stunningly re-created the metallic sheen of a silver candelabra and the radiating glow of each flame. In addition, judges found the "subtle 3-dimmensional effect" generated by the sculpture very engaging.

Judges awarded **Best Meal** to VLK Architects of Fort Worth, TX who "plated" an appetizing taco meal with "Let's Give Them Something to Taco-bout." Filled to capacity and overflowing with the canned versions of the exact ingredients. The "canned" taco boasted protein rich beans, nutritious veggies, vitamin rich corn and calcium rich rice, providing a mouth watering fiesta, both tasty and nourishing. In making their decision, judges noticed the "well-executed subtle cantilever effect" of the taco shell.

NK Architects walked away with the award for **Most Cans** for their second win in as many years. The Newark, NJ team created a life size replica of a Newark Subway Car, managing to cram in a mind boggling 17,264 cans! Aptly, they titled the sculpture, "Newark City Subway 1954-2001: End of an Era... Next Stop... End Hunger"

The judges gave two **Honorable Mention** awards, both to New York City firms. "Tomato Tornado" created by Skidmore, Owings and Merrill, LLP and "Cups CAN Only Spill... What they Contain" created by Gilsanz Murray Steficek, LLP. SOM's "Subtle relief" in the funnel of the tornado together with the seemingly chaotic placement of cans surrounding its base strongly suggest the dynamic and destructive power contained within these natural instruments of destruction. Gilsanz Murray Steficek's gargantuan cup/can, according to one judge, seemingly "defies gravity." The inside of the cup is filled with blue cans adding to the illusion that the cup has indeed, spilled.



15th Annual Canstruction® International Competition Judges:

Craig N. Bennett, JR, PE Founding Principle,

4SE Structural Engineers

Chairman,

City of Charleston Architectural

Review Board

Tim Keane Director of Planning, Preservation

and Sustainability City of Charleston

Michael Maher, March, RA, AICP Founding Director

City of Charleston Civic Design

Center

John C. Sullivan, AIA, LEED AP BC+D Project Architect

Glick/Boehm & Associates

President,

AIA, Charleston Chapter

Stephen Risse Urban Designer

City of Charleston Civic Design

Center

Robert L. Clement III Co-Founder and President,

CC&T Real Estate Services

Richard H. Lee, JD Executive Vice President,

Branch Properties, LLC

About Canstruction®

Canstruction®, the community service charity of the Society for Design Administration, was founded in 1992 to help promote the design community and raise food for hunger relief efforts. It has grown steadily since then and last year 103 Canstruction® competitions were held around the world. Canstruction® is one of the largest internationally recognized food drives of its kind.



2010-2011 WINNERS



JURORS' FAVORITE- Belton, TX

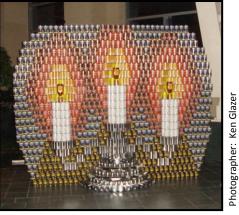
"King TunaCANmun –
A Pharaoh to Feed the Masses"

Architectural Edge



Photographer: Michael Lyon

STRUCTURAL INGENUITY- Dallas, TX
"Blowing Away Hunger"
Page Southerland Page



BEST USE OF LABELS- Rochester, NY
"CANdelabra: Shedding Light on the Hunger Problem"
HBT Architects



BEST MEAL- Fort Worth, TX
"Let's Give Them Something to Taco-bout – Talk About Hunger!"
VLK Architects



al Photographer: Truitt Rogers **a**



HONORABLE MENTION- New York, NY "Cups Can Only Spill...What They Contain" Gilsanz Murray Steficek, LLP



HONORABLE MENTION- New York, NY "Tomato Tornado" Skidmore, Owings & Merrill LLP





MOST CANS - Newark, NJ
"Newark City Subway 1954-2001: End of an
Era..Next Stop.. End Hunger"
NK Architects
17,264 Cans

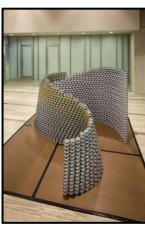


Photographer: Kevin Wick

2010-2011 RUNNER UPS



JURORS' FAVORITE- Houston, TX "The Greatest Canstruction on Earth!" **Cobb Fendley Associates**



Photographer: Tom Bonner STRUCTURAL INGENUITY- Los Angeles, CA "CANcaveCANvex" **HMC Architects Buro Happold Engineers**



BEST USE OF LABELS- New York, NY "I Think I 'Can'" MTA – New York City Transit



BEST MEAL- Chicago, IL "The Changing Face of Hunger" Wiss, Janney, Elstner Associates, Inc.



Photographer: Kevin Wick

Photographer: Bill Gnech